

Pete Buttecali

DESIGN FOR BRANDING ETC



BACKGROUND

Seeking remote freelance opportunities. With an award-winning international reputation, I bring over three decades of experience in creative collaboration and problem solving in branding, print, advertising, environmental, social and web. I've operated in virtually all industries, government and commercial, delivering speed and quality at any level highest to lowest. My skills include design for branding, forming key foundational elements such as brand marks (see example designs below) and enterprise-wide graphic standards programs, as well as publications and corporate collateral design, infographics and data visualization illustration, and design for UI/SM. Always focused on client goals and the governing strategy when executing tactical assets, I work very well as part of a team and maintain numerous long-standing professional client and colleague relationships.

SERVED

+ NASA + Smithsonian Institution + US Dept of Veterans Affairs + Ritz Carlton + MCI + Edelman + NCUA + Ernst & Young + Consumers Digest + Xerox + NIH + NASDAQ + US Dept of State + Microsoft + Las Vegas Monorail + IMF + HP + Georgetown U + CapitalOne + AOL + The Recording Academy + US Census Bureau + Gold's Gym + Defense Logistics Agency + FEMA + USAF + Merck + Audubon Society + Advamed + Lilly + Adobe + US Navy + OPIC + EPA + USDA + SSA + MGM + US House of Reps

FOCUS

design solutions + iconography + logo evolution + brand application + print + web UI + collateral + typography + graphic standards + identity + products + collaboration + writing + invention + experience + challenge + effort + learning + growth + change

DESIGN

